

**Look Beautiful
Without Surgery.
See the Doctor.**

October, 2007

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So, tell me, Doc....am I cracked or not?

VISAGE

MEDICAL SKIN CARE

Visage Visions

A Newsletter From Your Friends at Visage Medical Skin Care

Turn Back the Clock on Your Skin: Rejuvenating with the Fraxel® Laser

Sunspots. Fine Lines. Acne and chickenpox scars. Loose skin. Our faces go through a lot over time. But these problems can be improved with little to no downtime using laser skin resurfacing. The newest advance in this area of laser-based medicine is the Fraxel® 1500 SR Laser.

The Fraxel® Laser Resurfacing Process can take years off your skin's appearance. Normal aging, sun exposure, acne and smoking can take age and damage your skin. Until recently, the ability to reverse these signs of aging and sun damage was limited to an older laser technology that had a high complication rate and significant down-time.

Visage is now offering treatments with the Fraxel® 1500 SR Laser.

Visage Medical Skin Care is the only Cosmetic Medicine office in Cape Coral to offer Fraxel® laser treatments. Visage is also one of few medical offices in Southwest Florida to offer Fraxel® laser skin resurfacing.

What is Fraxel Laser Skin Resurfacing?

The Fraxel® laser is an FDA approved laser that produces thousands of tiny columns of Microthermal Treatment Zones (MTZ's) in your skin. Skin surrounding the treated areas is unaffected. A "fractional" treatment approach allows the skin to heal much faster than if all the skin was treated at once. The Fraxel® laser is non-invasive, so it does not break the skin's surface. This greatly decreases risk of infection and other related side effects. Following each treatment, natural skin healing makes new healthy tissue to replace the treated skin.

Other treatments can enhance the effects of Fraxel®

Other treatments available at our office can work with Fraxel to make you look your best. Botox® can reduce lines in motion at the upper face. Lines at rest can be filled with Restylane®, Juvederm® and Perlane®. Microdermabrasion can assist Fraxel® treatments in removing fine lines and wrinkles, and improves skin texture, especially after Fraxel® treatments. IPL/ Photo Facial treatments can work with Fraxel® to reduce brown spots. All these procedures are available at Visage Medical Skin Care.

**Call Today to For a Fraxel® Consultation with Dr. Caschette.
Now You Can Reverse Skin Aging With the Latest FDA Approved Technology!**

VISAGE
MEDICAL SKIN CARE

Savings Certificate

\$100.00

Usable towards one

Fraxel® Laser Skin Resurfacing Treatment.

No Cash Value. Not useable with any other offer. Expires October 31, 2007.

Thank You! Thank You! Thank You!

Thanks to YOU our practice is growing! There's no better compliment we can receive than a positive referral from a valued patient. We are truly grateful for the trust and confidence that so many of you have expressed.

If you know a friend, neighbor, or family member who may be considering a cosmetic procedure - it would be the highest compliment to refer them to us. I'll make sure they get extra special attention and care. Or, if there're any additional services that we may provide for you, please let us know. Instead of growing our practice from the outside, we prefer to pay closer attention to our existing patients and their referrals.

Easy Home Care: Back Acne

These tips can help with back acne:

- ◆ Wash your back with a 10% benzoyl peroxide bar once daily
- ◆ Use a gentle scrub for 1-2 minutes
- ◆ Moisturize with a non-acne forming moisturizer after showering.
- ◆ Shower as soon as possible after exercising

These are general guidelines, and may not be suitable for all patients. Some patients may need additional care for back or other acne. If you have acne on any body area and are ready to decrease acne breakouts, call Visage Medical Skin Care for an Acne Consultation with Dr. Caschette.

Quote to Live By...

Opportunities multiply as they are seized.

- Sun Tzu

Dog Injects Botox®- Collects Fee in Dog Biscuits!

Yes, this is a joke. But common Cosmetic Medicine treatments such as Botox® are not something to be taken lightly.

Make sure that when you are considering Botox®, fillers for wrinkles, laser hair removal or anti-aging skin care, you consult with a Medical Doctor you feel comfortable with and who is knowledgeable about the newest advances in Cosmetic Medicine.

When you decide on treatment, the same rule applies. Seek out a Medical Doctor with experience in Cosmetic Medicine. No medical treatment is guaranteed. When you see businesses making "guarantees" on Laser Hair Removal or Lipodissolve, you should always be wary. A knowledgeable doctor will give you realistic expectations and maximize your chances of a good result.

Dr. Caschette and the staff at Visage Medical Skin Care are dedicated to answering your questions, making sure you know what to expect before and after your medical treatments, and helping you look your best.

"Do Your Homework"! Get the Most Out of Your Office Visits with Proper Home Skin Care

You can keep your skin looking its best if you use skin care products that accomplish five important tasks:

- ◆ Cleanse
- ◆ Exfoliate
- ◆ Treat with Antioxidants (Vitamins A,C and E are antioxidants)
- ◆ Moisturize
- ◆ Protect from Sun Exposure

Visage carries **BelleDerm** Skin Care products, which are available only in Doctors' Offices. Call Today to Start "Doing Your Homework". Proper Skin Care at Visage and at Home can Help Reduce the Apparent Age of Your Skin by 3 to 5 Years!

Just the Facts: Our Menu of Services

Here's What Treatments We Use to Help You Look Your Best!

- ◆ **Botox®:** Improves lines in motion, especially at the "crow's feet", forehead and between the eyes.
- ◆ **Restylane®/ Perlane®/ Juvederm®:** Wrinkle fillers, especially useful for the lower face.
- ◆ **Fraxel® Resurfacing:** Decreases fine lines at rest, brown spots, scars, and can tighten skin.
- ◆ **Lipodissolve™:** Injections to dissolve fat in problem areas.
- ◆ **Laser Hair Removal:** Treats hair red or darker. Can reduce hair 80% or more in 5 to 8 treatments.
- ◆ **IPL/ Photofacial:** Improves "brown spots" and red veins.
- ◆ **Microdermabrasion:** Medical grade treatment. Small crystals remove dead skin, improving fine lines and skin texture. Often combined with chemical peels for best results.
- ◆ **Laser Acne Treatments:** Shrinks oil glands, resulting in less acne production when combined with other acne care.

Remember, at Visage Medical Skin Care, Dr. Caschette will consult with you and treat you for Best Results!